Doctor of Business Administration by Publication

Program Overview

The European City University Online Doctor of Business Administration (DBA) by Publication program is designed to cultivate exceptional business leaders who can drive innovation and positive changes. This rigorous curriculum equips experienced professionals with the advanced knowledge and skills necessary to excel in today's complex global business environment. By emphasizing applied research, our program bridges the gap between academic theory and real-world challenges. Students will engage in cutting-edge research, contributing original scholarships to their chosen field while developing a deep understanding of business administration.

Our DBA by Publication program offers a unique opportunity for professionals to advance their careers through scholarly inquiry. With a focus on practical application, students will conduct in-depth research on pressing business issues and disseminate their findings through high-quality publications. The program provides unparalleled support, including mentorship from distinguished faculty, access to industry-leading resources, and opportunities to network with global thought leaders.

Program Duration and Structure

- **Duration:** 2-4 years

- **Credits:** 60 Credits

- **Delivery Mode:** Online with periodic in-person residencies

- **Language:** English

The program is structured to provide flexibility for working professionals, enabling them to balance their studies with their careers.

Key Features

- **Flexible Online Learning**: Study at your own pace with 24/7 access to course materials.

- **Applied Research Focus**: Emphasis on solving real-world problems through applied research projects.

- **Expert Faculty**: Learn from industry leaders and renowned academics.

- **Interdisciplinary Approach**: Engage with diverse disciplines to broaden your perspective and skill set.

- **Professional Networking**: Opportunities to connect with peers, mentors, and industry professionals.

Core Courses

1. **Research Proposal Development:** Focus on developing a detailed research proposal including problem identification, research questions, objectives, and methodology.

2. **Literature Review and Synthesis:** In-depth review and synthesis of relevant literature to establish a theoretical framework and context for the research.

3. **Research Methodology and Design:** Study qualitative and quantitative research methods, research design, and ethical considerations.

4. **Data Collection and Analysis:** Techniques and tools for effective data collection and analysis, including statistical methods and software applications.

5. **Academic Writing and Publication Skills:** Develop advanced academic writing skills and strategies for publishing research in peer-reviewed journals.

6. **Doctoral Seminar:** Engage in seminars that cover advanced topics in professional studies, facilitate peer discussions, and provide opportunities for presenting research progress.

7. **Applied Doctoral Dissertation:** Conduct a comprehensive research project addressing a real-world problem in your professional field, culminating in a dissertation that contributes to professional practice

Learning Outcomes

Upon completion of the program, graduates will be able to:

- **Conduct Advanced Research**: Design and execute rigorous research projects that contribute to professional knowledge and practice.

- **Lead and Manage Change**: Implement effective leadership and change management strategies in diverse organizational settings.

- **Develop Strategic Initiatives**: Formulate and execute strategies that drive organizational success.

- **Innovate and Drive Growth**: Apply innovative thinking and entrepreneurial skills to create new business opportunities.

- **Navigate the Global Landscape**: Understand and respond to the complexities of the global business environment.

- **Apply Ethical and Legal Principles**: Integrate ethical and legal considerations into business decision-making.

Admission Requirements

- **Master's degree** from an accredited institution.

- **Professional Experience:** Minimum of five years of relevant professional experience.

- **Completed Application:** Including personal, educational, and professional information.

- **Official Transcripts:** From all previous academic institutions.

- **Statement of Purpose:** Outlining career goals and research interests.

- **Letters of Recommendation:** From professional or academic references.

- **Resume or CV:** Detailing professional experience and achievements.

Application Process

Interested candidates can apply online through the European City University website. The application process includes submitting academic transcripts, a statement of purpose, letters of recommendation, and a resume or CV.

Contact Information

For more information about the DBA by publication program, please contact:

- **Email**: enquiry@cityu.edu.eu

- **WhatsApp**: +33 7 44 91 86 01

- **Website**: cityu.edu.eu